

# About The Blog

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*Squared Away – Financial Behavior: Work, Save, Retire* is a unique financial blog. Produced by the Center for Retirement Research and written by a veteran newspaper



reporter, it explores news and trends in financial behavior, psychology, and our U.S. money culture. *Squared Away* will report on any topic

that might help people of all ages understand their behavior so that they can do a better job of managing their money.

Weekly blog posts explain why young adults derive self-esteem from having debt, why baby boomers can't retire, why women face more daunting roadblocks to financial security than men, and why families who dine together grow wealthy together. Learn why some individuals handle their money well while others don't.



This information is critical if you – or your clients – want to get those all-important financial matters “squared away.”

# Topics

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## RESEARCH

What's new in behavior, finance, behavioral economics, psychology, and neurology from the nation's top scholars and influential think tanks.

## FIELD WORK

Practices that help individuals change their behavior, whether low-income people, married couples, or retirees.

## BEHAVIOR

News and personal stories that illuminate how Americans are managing – or mismanaging – their finances.

## MONEY CULTURE

The U.S. money culture that shapes our financial decisions – whether we are aware of it or not. Art and money are also part of the mix.

## ON THE WEB

New tools, videos, and resources on the Internet that help with financing college or calculating retirement costs – and everything in between.

# Contact Us!

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## We'd love to hear from you about:

- News, research, or innovations
- Blog posts you find valuable
- Important issues we've neglected
- Useful resources on the Web
- Signing up for our weekly alerts



## Find Us On the Web

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 [fsp.bc.edu/Squared-Away-Blog](http://fsp.bc.edu/Squared-Away-Blog)

 @SquaredAwayBC

 Squared Away Blog

# About The Center

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*Squared Away* is produced by the Center for Retirement Research at Boston College, which *The New York Times* has recognized as “the nation’s leading center on retirement studies.” But while the Center focuses on retirement issues, the blog does that – and more. *Squared Away’s* goal is to write about a critical topic of benefit to Americans of all ages: financial behavior and the U.S. money culture that shapes it.

*Squared Away* also advances the Center’s mission of translating complex financial information into a readable form so that everyone – the public, policymakers, and financial providers – can use it to improve all Americans’ financial security.



Kimberly Blanton is a former reporter for *The Boston Globe* who has also written for *The Economist* and other publications. She has covered the Texas savings and loan crisis, domestic and global

financial markets, the subprime mortgage crisis, and The Great Recession.

Through her journeys, she learned to appreciate the importance of financial behavior and literacy. While Wall Street excess fuels financial crises, ill-informed decisions and a poor understanding of markets also play major roles.

# What Readers Say

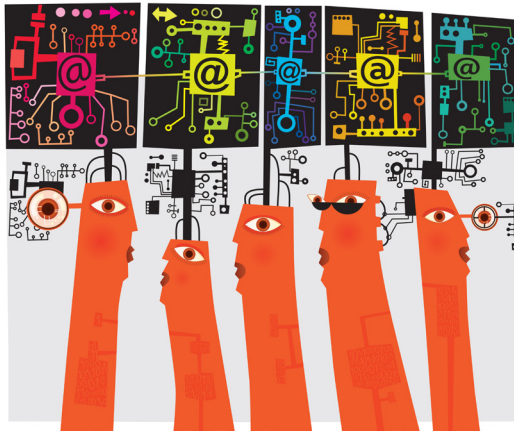
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**“a blog worth following”**

– *The Wall Street Journal*, 10.30.11

**“one of the best blogs I’ve come across in terms of interesting, practical information.”**

– *Marcie LaBelle, financial educator*



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RETIREMENT  
RESEARCH  
at BOSTON COLLEGE

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*Financial Behavior:  
Work, Save, Retire*

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